

## ClinicalKey Monthly Product Usage Report: June - 2018

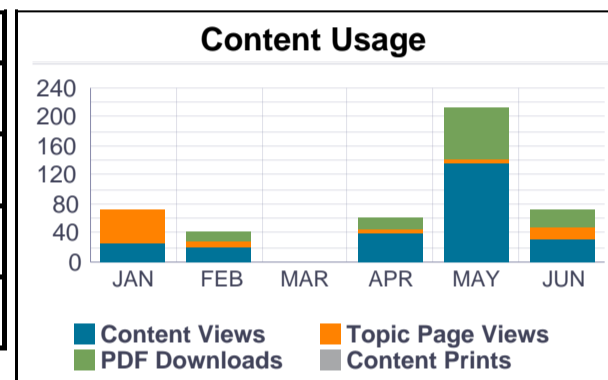
### MOH Consortium -Ilam University of Medical Sciences

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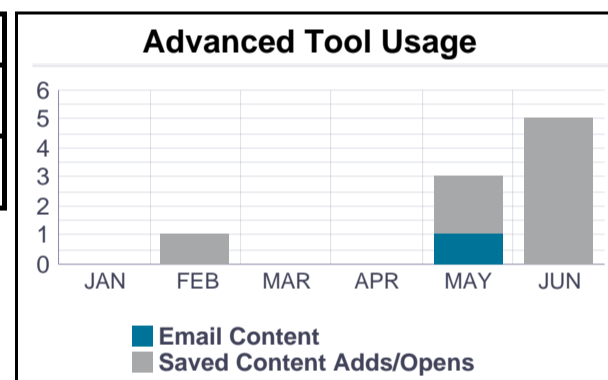
#### ClinicalKey Usage Statistics

Aggregate discovery usage metrics (searches and browses) have been trending lower than expected in 2017. Upon calibrating with a secondary data source, we see that these metrics have actually increased platform-wide. This issue appears to have affected customer-level discovery metrics as well, causing an artificial low trend. Discovery usage metrics will be suppressed from the report until the issue is resolved.

Content Usage Total	JAN	FEB	MAR	APR	MAY	JUN	YTD
Content Views	25	18	0	37	134	29	243
Topic Page Views	46	8	0	7	5	17	83
PDF Downloads	2	14	0	15	73	24	128
Content Prints	0	0	0	0	1	0	1



Advanced Tool Usage Total	JAN	FEB	MAR	APR	MAY	JUN	YTD
Email Content	0	0	0	0	1	0	1
Saved Content Adds/Opens	0	1	0	0	2	5	8



#### Performance Metrics

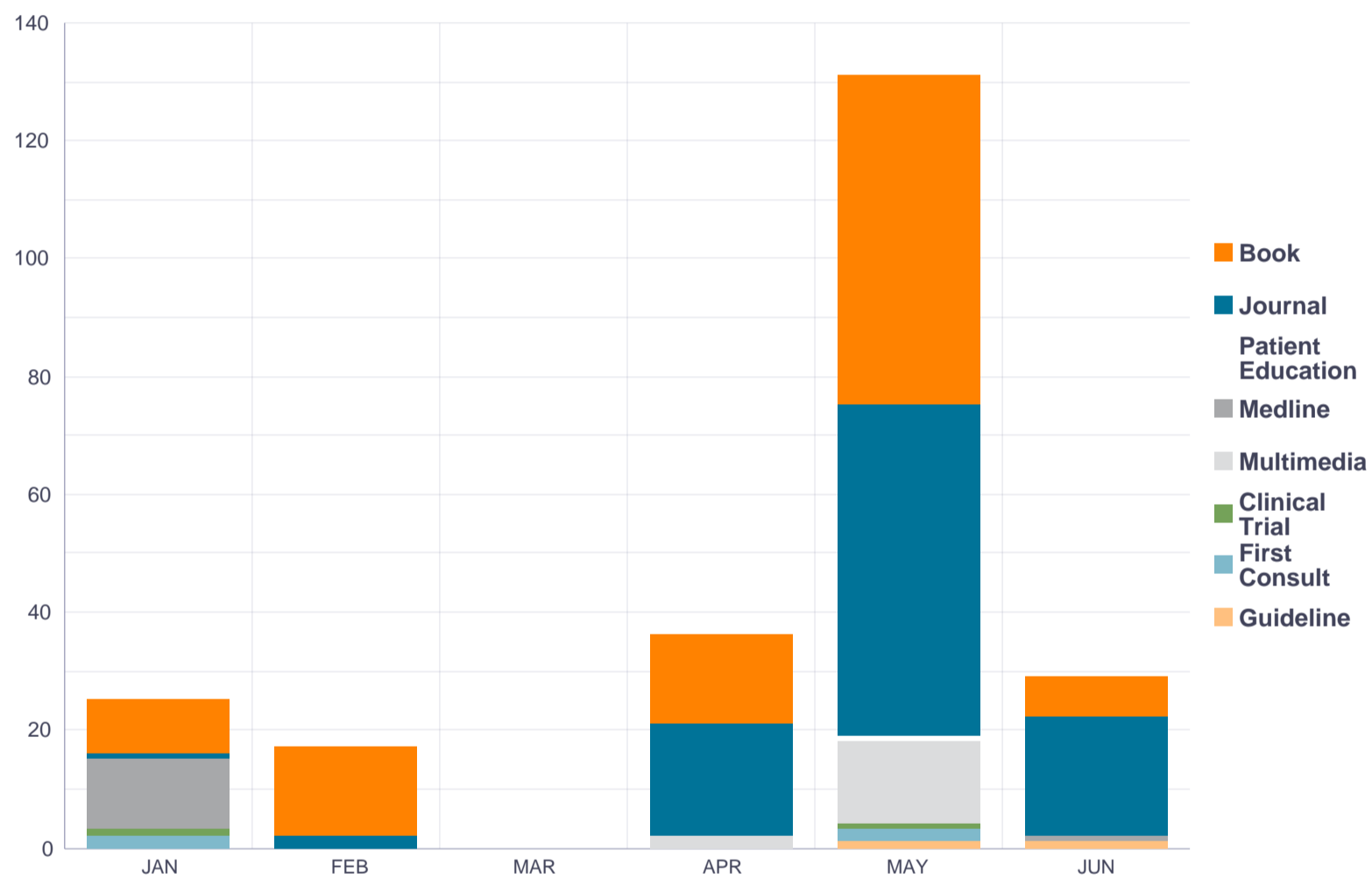
Performance Metrics	JAN	FEB	APR	MAY	JUN
Unique Content Titles Viewed (1)	6	12	25	66	20
Registered User Count (2)		1	1	2	4

1. Number of unique content titles viewed by users each month
2. Unique count of registered individuals who were actively logged into their account during the reporting period

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### Content View Breakdown



	JAN	FEB	MAR	APR	MAY	JUN	YTD
Book	9	15	0	15	56	7	102
Journal	1	2	0	19	56	20	98
Patient Education	0	0	0	0	1	0	1
Medline	12	0	0	0	0	1	13

	JAN	FEB	MAR	APR	MAY	JUN	YTD
Multimedia	0	0	0	2	14	0	16
Clinical Trial	1	0	0	0	1	0	2
First Consult	2	0	0	0	2	0	4
Guideline	0	0	0	0	1	1	2

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### Top 20 This Month

Top 20 Search Terms	Searches
trauma	5
evidence based medicine	3
prevalence and associated factors of renal dysfunction and proteinuria in cyanotic congenital heart disease	3
renal disease	2
american journal of pediatric nephrology	1
anticonvulsive drugs and renal function	1
cyanotic nephropathy	1
pain after stroke	1
pain in paretic limb after stroke	1
pediatric nephrology	1
renal complications in anticonvulsive drugs	1
renal function in anticonvulsive drugs	1
renal function test in anticonvulsive drugs	1
www.springer.com	1

Top 20 Content Publications	Views
Journal of Infection and Public Health	4
European Urology	3
Journal of Renal Nutrition	2
Journal of the American College of Radiology	2
Multiple Sclerosis and Related Disorders	2
Neuropathology (Second Edition)	2
Clinics and Research in Hepatology and Gastroenterology	1
Comprehensive Gynecology (Seventh Edition)	1
Current Surgical Therapy (Twelfth Edition)	1
European Psychiatry	1
Goldman-Cecil Medicine (Twenty-fifth Edition)	1
Henry's Clinical Diagnosis and Management by Laboratory Methods (Twenty-third Edition)	1
Hepatobiliary & Pancreatic Diseases International	1
Internal Guidelines	1

Top 20 Content Publications	Views
International Journal of Infectious Diseases	1
Journal of the American Academy of Child & Adolescent Psychiatry	1
Medline	1
The Brazilian Journal of Infectious Diseases	1
The Harriet Lane Handbook (Twenty-first Edition)	1
The Lancet Neurology	1

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### Content Usage by Content Type

Type	Activity	JAN	FEB	MAR	APR	MAY	JUN	YTD
<b>Books Total</b>		14	57	0	136	292	12	511
Books	Content Views	9	15	0	15	56	7	102
	PDF Downloads	0	13	0	1	35	5	54
	Browses	5	29	0	120	201	0	355
<b>Clinical Trials Total</b>		1	0	0	0	1	0	2
Clinical Trials	Content Views	1	0	0	0	1	0	2
<b>Drugs Total</b>		0	1	0	0	1	0	2
Drugs	Browses	0	1	0	0	1	0	2
<b>Multimedia Total</b>		0	1	0	4	17	0	22
Multimedia	Content Views	0	0	0	2	14	0	16
	Reading List Adds	0	0	0	0	2	0	2
	Email Citation/Link	0	0	0	0	1	0	1
	Browses	0	1	0	2	0	0	3
<b>First Consult Total</b>		2	0	0	0	2	0	4
First Consult	Content Views	2	0	0	0	2	0	4
<b>Guidelines Total</b>		0	0	0	26	7	1	34
Guidelines	Content Views	0	0	0	0	1	1	2
	Browses	0	0	0	26	6	0	32
<b>Journals Total</b>		5	8	0	33	181	48	275
Journals	Content Views	1	2	0	19	56	20	98
	PDF Downloads	2	1	0	14	38	19	74
	Reading List Adds	0	1	0	0	0	3	4
	Browses	2	4	0	0	87	6	99
<b>Medline Total</b>		12	0	0	0	0	1	13

Type	Activity	JAN	FEB	MAR	APR	MAY	JUN	YTD
Medline	Content Views	12	0	0	0	0	1	13
<b>Patient Education Total</b>		0	0	0	0	3	0	3
Patient Education	Content Views	0	0	0	0	1	0	1
	Content Prints	0	0	0	0	1	0	1
	Browses	0	0	0	0	1	0	1
<b>Procedure Consult Total</b>		0	0	0	1	0	0	1
Procedure Consult	Browses	0	0	0	1	0	0	1

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### Full Text Journal and Clinics Views by Title

Journal Title	ISSN	JAN	FEB	MAR	APR	MAY	JUN	YTD
Multiple Sclerosis and Related Disorders	22110348	0	0	0	6	5	5	16
Journal of Infection and Public Health	18760341	0	0	0	0	2	11	13
International Journal of Infectious Diseases	12019712	0	0	0	0	9	3	12
Biomedicine & Pharmacotherapy	07533322	0	0	0	6	5	0	11
Journal of Renal Nutrition	10512276	0	0	0	0	7	4	11
Clinical Therapeutics	01492918	0	0	0	4	3	0	7
Travel Medicine and Infectious Disease	14778939	0	0	0	0	6	0	6
Journal of the Chinese Medical Association	17264901	0	0	0	0	5	0	5
The Brazilian Journal of Infectious Diseases	14138670	0	0	0	2	0	3	5
Joint Bone Spine	1297319X	1	0	0	0	3	0	4
Journal of Clinical Neuroscience	09675868	0	0	0	0	4	0	4
The Lancet Infectious Diseases	14733099	0	0	0	0	4	0	4
American Journal of Infection Control	01966553	0	0	0	0	3	0	3
Archives of Cardiovascular Diseases	18752136	0	0	0	0	3	0	3
Cancer Epidemiology	18777821	0	0	0	3	0	0	3
European Urology	03022838	0	0	0	0	0	3	3
Hepatobiliary & Pancreatic Diseases International	14993872	0	0	0	0	0	3	3
Journal of Infection	01634453	0	0	0	0	3	0	3
Journal of Neuroimmunology	01655728	0	0	0	0	3	0	3
Medicine	13573039	0	3	0	0	0	0	3
Pediatric Neurology	08878994	0	0	0	0	3	0	3
Brachytherapy	15384721	0	0	0	0	2	0	2
Clinics and Research in Hepatology and Gastroenterology	22107401	0	0	0	0	0	2	2
Diagnostic and Interventional Imaging	22115684	0	0	0	0	2	0	2



Journal Title	ISSN	JAN	FEB	MAR	APR	MAY	JUN	YTD
European Psychiatry	09249338	0	0	0	0	1	1	2
Immunology and Allergy Clinics of North America	08898561	0	0	0	2	0	0	2
Journal of Clinical Orthopaedics and Trauma	09765662	0	0	0	0	2	0	2
Journal of Epidemiology and Global Health	22106006	0	0	0	0	2	0	2
Journal of the American College of Radiology	15461440	0	0	0	0	0	2	2
Journal of the Neurological Sciences	0022510X	0	0	0	0	2	0	2
Pancreatology	14243903	0	0	0	2	0	0	2
Rheumatic Disease Clinics of North America	0889857X	0	0	0	0	2	0	2
Surgery for Obesity and Related Diseases	15507289	0	0	0	0	2	0	2
The Lancet Oncology	14702045	0	0	0	2	0	0	2
Trends in Neurosciences	01662236	0	0	0	0	2	0	2
Academic Radiology	10766332	0	0	0	0	1	0	1
Advances in Anesthesia	07376146	0	0	0	0	1	0	1
Anaesthesia Critical Care & Pain Medicine	23525568	0	0	0	0	1	0	1
Autoimmunity Reviews	15689972	0	0	0	0	1	0	1
Canadian Medical Association Journal	08203946	0	0	0	0	1	0	1
Computers in Biology and Medicine	00104825	0	0	0	1	0	0	1
Contemporary Clinical Trials	15517144	0	0	0	0	1	0	1
Disease-a-Month	00115029	0	0	0	1	0	0	1
Endocrinology and Metabolism Clinics of North America	08898529	0	0	0	1	0	0	1
Gastroenterology	00165085	1	0	0	0	0	0	1
Journal of the American Academy of Child & Adolescent Psychiatry	08908567	0	0	0	0	0	1	1
Medical Clinics of North America	00257125	0	0	0	1	0	0	1
Neurobiology of Disease	09699961	0	0	0	0	1	0	1
PM&R	19341482	0	0	0	0	1	0	1
Psychiatric Clinics of North America	0193953X	0	0	0	1	0	0	1
The Foot	09582592	0	0	0	1	0	0	1
The Lancet	01406736	0	0	0	0	1	0	1
The Lancet Neurology	14744422	0	0	0	0	0	1	1

Journal Title	ISSN	JAN	FEB	MAR	APR	MAY	JUN	YTD
Ultrasound in Medicine & Biology	03015629	1	0	0	0	0	0	1

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**Full Text Book Views by Title**

Book Title	ISBN	JA N	FE B	MA R	AP R	MA Y	JU N	YT D
Comprehensive Clinical Nephrology (Fifth Edition)	9781455758388	0	0	0	0	21	0	21
Campbell-Walsh Urology (Eleventh Edition)	9781455775675	0	0	0	0	13	0	13
Williams Textbook of Endocrinology (Thirteenth Edition)	9780323297387	0	0	0	0	13	0	13
Campbell's Operative Orthopaedics, 4-Volume Set (Thirteenth Edition)	9780323374620	0	0	0	0	12	0	12
Colour Atlas of Ophthalmic Plastic Surgery (Fourth Edition)	9780323476799	5	2	0	0	0	0	7
Abeloff's Clinical Oncology (Fifth Edition)	9781455728657	0	0	0	4	2	0	6
Neuropathology (Second Edition)	9781437709490	0	0	0	0	0	6	6
Medical Microbiology (Eighth Edition)	9780323299565	0	5	0	0	0	0	5
Bradley's Neurology in Clinical Practice, 2-Volume Set (Seventh Edition)	9780323287838	0	0	0	0	4	0	4
Dermatology: 2-Volume Set (Fourth Edition)	9780702062759	0	0	0	4	0	0	4
Ferri's Clinical Advisor 2018	9780323280495	4	0	0	0	0	0	4
Goldman-Cecil Medicine (Twenty-fifth Edition)	9781455750177	0	3	0	0	0	1	4
Ryan's Retina (Sixth Edition)	9780323401975	0	4	0	0	0	0	4
Abdominal Imaging (Second Edition)	9780323377980	0	0	0	0	3	0	3
Aminoff's Neurology and General Medicine (Fifth Edition)	9780124077102	0	0	0	0	3	0	3

Book Title	ISBN	JA N	FE B	MA R	AP R	MA Y	JU N	YT D
Atlas of Head and Neck Pathology (Third Edition)	9781455733828	0	0	0	0	3	0	3
Clinical Respiratory Medicine (Fourth Edition)	9781455707928	0	3	0	0	0	0	3
Hematology (Seventh Edition)	9780323357623	0	3	0	0	0	0	3
Insall & Scott Surgery of the Knee, 2-Volume Set (Sixth Edition)	9780323400466	0	3	0	0	0	0	3
Obstetrics: Normal and Problem Pregnancies (Seventh Edition)	9780323321082	0	3	0	0	0	0	3
Atlas of Clinical Gross Anatomy (Second Edition)	9780323077798	0	0	0	0	2	0	2
Atlas of Head and Neck Surgery	9781416033684	0	0	0	0	2	0	2
Henry's Clinical Diagnosis and Management by Laboratory Methods (Twenty-third Edition)	9780323295680	0	1	0	0	0	1	2
Massachusetts General Hospital Handbook of General Hospital Psychiatry (Seventh Edition)	9780323484114	0	0	0	2	0	0	2
Nelson Textbook of Pediatrics (Twentieth Edition)	9781455775668	0	0	0	2	0	0	2
Netter's Neurology (Second Edition)	9781437702736	0	0	0	0	2	0	2
Treatment of Skin Disease (Fifth Edition)	9780702069123	0	0	0	0	2	0	2
Atlas of Human Anatomy (Seventh Edition)	9780323393225	0	0	0	0	1	0	1
Atlas of Sleep Medicine (Second Edition)	9781455712670	0	0	0	0	1	0	1
Botulinum Toxin	9781416049289	0	0	0	0	1	0	1
Braddom's Physical Medicine and Rehabilitation (Fifth Edition)	9780323280464	0	0	0	1	0	0	1
Comprehensive Gynecology (Seventh Edition)	9780323322874	0	0	0	0	0	1	1
Conn's Current Therapy 2018	9780323527699	0	0	0	0	1	0	1
Current Surgical Therapy (Twelfth Edition)	978032337691	0	0	0	0	0	1	1

Book Title	ISBN	JA N	FE B	MA R	AP R	MA Y	JU N	YT D
	4							
Fundamental Neuroscience for Basic and Clinical Applications (Fifth Edition)	9780323396325	0	0	0	1	0	0	1
Gastrointestinal Imaging (Fourth Edition)	9780323101998	0	0	0	0	1	0	1
Movement Disorders in Childhood (Second Edition)	9780124115736	0	0	0	0	1	0	1
Netter's Head and Neck Anatomy for Dentistry (Second Edition)	9781437726633	0	0	0	0	1	0	1
Netter's Internal Medicine (Second Edition)	9781416044178	0	0	0	0	1	0	1
Skeletal Trauma: Basic Science, Management, and Reconstruction (Fifth Edition)	9781455776283	0	0	0	0	0	1	1
Textbook of Pediatric Rheumatology (Seventh Edition)	9780323241458	0	0	0	1	0	0	1
The Autoimmune Diseases (Fifth Edition)	9780123849298	0	0	0	1	0	0	1
The Harriet Lane Handbook (Twenty-first Edition)	9780323399555	0	0	0	0	0	1	1
Total Burn Care (Fifth Edition)	9780323476614	0	1	0	0	0	0	1
Youmans and Winn Neurological Surgery, 4-Volume Set (Seventh Edition)	9780323287821	0	0	0	0	1	0	1

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### Glossary

Term	Description
Usage Events	All usage for Clinical Key (CK) is tracked as "events" - the traditional web analytics metric "pageviews" is not directly applicable to CK due to the advanced nature of the web application. Most interactions with users are accomplished without reloading the browser page. Currently, the following usage events are available in reports and are categorized as "DISCOVERY", "CONTENT", or "ADVANCED TOOL" events.
Discovery Usage	Usage events that are related to the discovery of content; currently comprised of "Searches" and "Browses."
Searches	A count of events when a user initiates a new search or further refines a search; currently includes the submission of any query to CK as well as the refinement of search results using the faceting tools (by content type or content specialty) located on the left side of the search results page.
Browses	A count of events when a user initiates a browse through content by content type (Books, Journals, Practice Guidelines, Patient Education, etc).
Content Usage	Usage events that are related to the consuming of content; currently comprised of "Content Views," "PDF Downloads," and "Content Prints."
Content Views	A count of events when a user makes a full HTML view of content or views an image, video, or audio multimedia element. Note this metric may be higher than COUNTER HTML for a particular content type, since COUNTER does not include the image, video, or audio elements.
PDF Downloads	A count of events when a user initiates a download of content as a PDF file to his or her local system.
Content Prints	A count of events when a user initiates printing of content.
Advanced Tool Usage	Usage events that are related to features on the site for storing, retrieving, or integrating content into presentations; currently comprised of "Saved Content", "Presentation Maker", and "Email Content" elements. Note that individual registration is a prerequisite for these events.
Saved Content Adds	A count of events when a user adds a content element to his or her menu.
Saved Content Opens	A count of events when a user retrieves a content element from his or her menu.

Term	Description
PPT Maker Adds	A count of events when a user adds a content image to his or her presentation maker.
PPT Exports	A count of events when a user exports PPT maker content from his or her presentation maker.
Email Content	A count of events when a user uses a citation for drug monographs, images, and patient education materials referencing the copyright holder, the title of the material, the type of material it is, a reference to ClinicalKey with the appropriate URL, and the date it was viewed.
Topic Pages Accessed	Topic Pages are a feature in ClinicalKey designed to deliver synthesized overviews for fast, concise answers. Topic Pages contain information about risk factors, clinical manifestations, treatments and more, as well as links to specialty-specific answers and related drugs. A link out to search results is included when deeper evidence is needed. Currently, the following Topic Pages metrics are available in reports "Topic Pages View" and "Topic Page Term".
Topic Page View	A count of the number of topic pages accessed on the ClinicalKey application.
Topic Page Term	A count of the number of concepts that resulted in a Topic Page rendering.